

## **By choosing Website Design Services your website will ...**

### **1. Provide a portal for information not available in print, radio or TV advertisements.**

Ever wanted to say more in these ads, but couldn't due to space and time restrictions? You can show and tell as much as you want on your site!

### **2. Answer your customer's questions 24 hrs a day.**

Not everyone works the same hours, so when you're closed for the day this allows unlimited access to answer your customer's questions.

### **3. Provide directions to your location, complete with a printable map.**

Not only can customers get driving directions, they can see how to get to your location with a map that can be printed out and taken with them. You can also link to a site such as MapQuest.com to allow them to map the drive from their starting location.

### **4. Introduce and sell your products to a larger market.**

Local customers are great, but why be limited? You most likely have a product or service that consumers outside of your region are interested in. Let them know you exist!

### **5. Help you stay ahead of, or keep up with your competition.**

In today's competitive market, you need an edge over the competition. A website helps give you that edge and bring in more business.

### **6. Provide customers an opportunity for anonymous feedback.**

Want to know what they really think of your business? Constructive comments can help you continue to meet the needs of your customer. The positive feedbacks will make your day, and can be used (with permission) as testimonials on your site.

### **7. Give you a professional business image.**

Not only will you look like you have business savvy, people know you're serious about your business when you've spent time and money on a professional website.

### **8. Free up your time spent on the road promoting and selling your products.**

Getting tired of driving? Spending too much time behind the wheel? Let your fingers do the walking, then refer prospects to your website for samples or more information. Repeat customers can re-order directly from your site.

### **9. Free up your time spent on the phone answering the same questions.**

Does your secretary feel like a parrot by the end of the day after repeating the same answers over and over? Have frequently asked questions posted on your site with detailed answers.

### **10. Provide color photos of your products or business setting.**

It is true that pictures speak a thousand words. People like to see what they're buying and who they're dealing with. Show them with color photos. (Free scanning and local digital photography available.)



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